

**Protein Is The New
Gold.**

Protein Based Nutrition Foods

**Production Is a Booming
Business. You Can Start
Protein Based Nutrition
Foods Production and Earn
More Money!**



<https://www.niir.org>

<https://www.entrepreneurindia.co>

Introduction

More than ever, individuals are searching for nutrient-rich foods to feed their bodies. Many food producers and distributors have recently struggled to provide enough protein-based nutrition items to meet consumer demand. Because it helps maintain and develop muscle mass, which in turn supports our immune system, protein is a crucial part of our diet.



In addition, it supports bone density maintenance or growth while assisting in the recovery process following physical activity. Many people, however, do not get enough protein in their diets. This might be the case if they follow a strict diet that excludes animal products or if they lack the time to prepare meat before eating it. When it comes to high-quality sources of vegan and gluten-free proteins, this is particularly true. Because of this, more and more individuals are turning to businesses that provide protein-based nutrition foods.

Visit this Page for more Information: [Start a Business in FMCG Industry](#)

Uses and Applications

The process of creating protein-rich food products from either plant or animal sources is known as protein-based nutrition food production. The process of transforming protein into food that is safe to eat is known as the manufacture of protein-based nutrition foods. The proteins are used to nourish muscles and aid in their development and repair. As one of the three necessary macronutrients, proteins must be received through diet as the body is unable to produce them on its own.



Related Business Plan: [Start Protein Based Nutrition Foods Production](#)

The main advantage of employing this form of manufacturing is that it minimizes waste and spoiled food in your kitchen, saving you money, time, and resources. Producing foods with protein-based nutrition is one technique to include protein in other foods. Individuals with low carbohydrate intake this kind of food might be advantageous for your diet, for instance. Additionally, it can be added to diets as an additional source of protein for those who need it, particularly those with low levels of physical activity or those who are ill or injured and are healing.



Manufacturing Process



Whether a concentrate or an isolate is produced, the basic steps in the production of vegetable protein are protein extraction, purification, and drying. By-products from the process, including as fibres, starch, and soluble elements in the water effluent streams, are also processed further. In most cases, this entails proteins derived from pulses like soy, lentils, or chickpeas, or, in one inventive instance, from the fermentation of mushrooms with water, steam, and/or oil.

Before the materials are released into the extruder, where more mixing takes place, this pre-mixing brings the ingredients into contact with one another. So that the production of protein-based products is highly effective and demanding, as well as simple to sell and make, and it is an environmentally and health-conscious industry.

Read Similar Articles: [PROTEIN BASED NUTRITION FOODS](#)

Benefits of Starting Protein Based Nutrition Foods Production business

One of the most crucial nutrients is protein. It is necessary for hormone regulation, tissue repair, muscular growth, and the maintenance of a healthy neural system. The advantages of eating foods high in protein have been linked to increased mood, weight control, lowered risk for heart disease, stroke, diabetes, and several malignancies.



You would need to consume excessive amounts of animal products, which might cause health issues, in order to profit from protein-rich foods like meat or eggs. Due to its many advantages, this method has been utilized for centuries and will continue to be.

Read our Books Here: [Handbook on Fine Chemicals, Vitamins, Amino Acids and Proteins](#)

Market Size in India

In India, the development of foods with a protein foundation is a booming sector. The Indian food processing market was valued \$144 billion in 2015, and by 2020, it is projected to increase to \$219 billion. In essence the market for protein-based nutrition foods in India is anticipated to expand at a CAGR of 12.6% from 2017 to 2022.

Related Feasibility Study Reports: [Business Plan For Production Of Protein Based Nutrition Foods](#)

Value-wise, it was estimated to be worth US\$ 2.6 billion in 2016 and is anticipated to increase to US\$ 3.3 billion by the end of 2022. Despite making up over 20% of the global population, India produces only 7% of the world's protein. The market is projected to expand at a CAGR of 12.4% from 2021 to 2023, reaching a volume of around 15,800 tonnes.



Global Market Outlook

There is a market for protein-based nutrition foods on a global scale. This is a sector of the food industry that has grown over the past several years and is still expanding. Since individuals have started paying more attention to what they put into their bodies, there has been a big movement in this direction.



The global market for protein-based nutrition products is anticipated to reach \$262 billion by 2023, growing at a CAGR of 5% over the forecast period. With these figures, it's simple to understand why so many individuals are seizing this chance. Currently valued at \$220 billion, the global market for protein-based nutrition products is expected to increase at a 4.7% average annual pace over the next few years. In light of this, it would be shrewd to launch a food production business centred on these goods.

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KEY PLAYERS

- DuPont de Nemours, Inc. (U.S.)
- Royal Avebe (The Netherlands)
- Archer Daniels Midland Company (U.S.)
- Roquette Freres Le Romarin (France)
- Ingredion Inc. (U.S.)
- Kerry Group (Ireland)
- Cargill Incorporated (U.S.)
- Now Foods (U.S.), AMCO Proteins (U.S.)
- Crespel & Deiters GmbH & co. kg (Germany)
- BENEIO GmbH (Germany)
- Axiom Foods Inc. (U.S.)
- Glico Nutrition Co., Ltd. (Japan)
- Archer Daniels Midland Company
- DuPont de Nemours Inc

PROJECT AT A GLANCE

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	155.00	155.00	Capital	0.00	109.35	109.35
Buildings	0.00	75.00	75.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	61.60	61.60	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	12.00	12.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	29.50	29.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	20.00	20.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	328.04	328.04
Preliminary& Pre-operative Exp	0.00	3.00	3.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	5.00	5.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	76.29	76.29				
TOTAL	0.00	437.39	437.39	TOTAL	0.00	437.39	437.39

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Value	Price/Book
	EPS	CEPS				Per Share	Per Share					
										No.of Times		
						%		%			%	
1-2	6.93	9.13	16.93	24.00	0.00	100.00	6.93	0.00	6.93	1.00	0.00	
2-3	10.05	12.00	26.98	18.00	0.00	100.00	10.05	0.00	10.05	1.00	0.00	
3-4	13.11	14.83	40.09	12.00	0.00	100.00	13.11	0.00	13.11	1.00	0.00	
4-5	16.01	17.54	56.10	6.00	0.00	100.00	16.01	0.00	16.01	1.00	0.00	
5-6	18.74	20.10	74.84	0.00	0.00	100.00	18.74	0.00	18.74	1.00	0.00	

Year	D. S. C. R.			Debt / Deposits Debt	- Equity	as- Total Worth	Net Return / Net Worth	Profitability Ratio				Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution		
	(Number of times)			(Number of times)	%	%	%	%	%	%			
Initial				3.00	3.00								
1-2	1.36	1.36		1.42	1.42	3.19	9.60%	5.35%	3.51%	568.17	26.30%	2.85	1.11
2-3	1.73	1.54		0.67	0.67	1.95	10.53%	6.80%	4.36%	582.85	23.13%	2.95	1.25
3-4	2.17	1.73	2.15	0.30	0.30	1.29	11.15%	7.82%	4.98%	664.21	23.06%	2.91	1.42
4-5	2.65	1.94		0.11	0.11	0.90	11.54%	8.53%	5.40%	745.57	23.01%	2.81	1.60
5-6	3.21	2.15		0.00	0.00	0.66	11.78%	9.00%	5.69%	826.93	22.97%	2.67	2.03

BEP**BEP - Maximum Utilisation Year****5****Cash BEP (% of Installed Capacity)****57.41%****Total BEP (% of Installed Capacity)****59.21%****IRR, PAYBACK and FACR****Internal Rate of Return .. (In %age)****28.74%****Payback Period of the Project is (In Years)****2 Years 3 Months****Fixed Assets Coverage Ratio (No. of times)****13.761**

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2. IS 7021: 2017 Protein - Rich Food Supplements for Infants and Pre-School Children - Specification (First Revision)
3. IS 7219: 1973 (Reaffirmed Year: 2020) Method for determination of protein in foods and feeds
4. IS 7482: 1989 (Reaffirmed Year: 2020) Protein-based Beverages
5. IS 8220: 1976 (Reaffirmed Year: 2020) Protein-rich Concentrated Nutrient Supplementary Foods

- **6.IS 9487: 1980 (Reaffirmed Year: 2020) Specification for 'Ready-to-eat' Protein-rich Extruded Foods**
- **7.IS 10038: 1981 (Reaffirmed Year: 2020) Textured Plant Protein Foods Prepared By Extrusion Cooking**
- **8.IS 9216: 1992 (Reaffirmed Year: 2020) Nutrition and nutritious foods - Glossary of terms**

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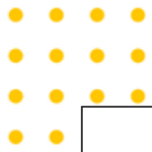
TAGS

***#Proteinbased, #Nutrition, #Food,
#Immunityboster, #Healthyfood, #Foodknowledge,
#Health, #Supplement, #Diet, #Tips, #Organic,
#Protein, #Healthyfood, #Health, #Manufacturing,
#Business, #Entrepreneurs, #Businessplan,
#Startupideas, #Businessconsultant,
#Businessideas, #Startupbusiness,
#Startyourownindustry, #Startupbusinessideas,***



Major Queries/Questions Answered in Business Plan

- 1. How has the Protein Based Nutrition Foods Production industry performed so far and how will it perform in the coming years?**
- 2. What is the Business Feasibility Study of the Protein Based Nutrition Foods Plant?**
- 3. What are the requirements of Working Capital for setting up the Protein Based Nutrition Foods plant?**
- 4. What is the structure of the Protein Based Nutrition Foods Production industry and who are the key/major players?**

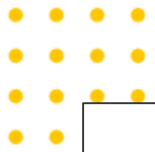


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- ✓ **The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ✓ **This Business Plan provides vital information on the product like it's characteristics and segmentation**
- ✓ **This Business Plan helps you market and place the product correctly by identifying the target customer group of the product**

- ✓ **This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ✓ **The Business Plan provides a glimpse of government regulations applicable on the industry**
- ✓ **The Business Plan provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

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- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects





- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products





- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

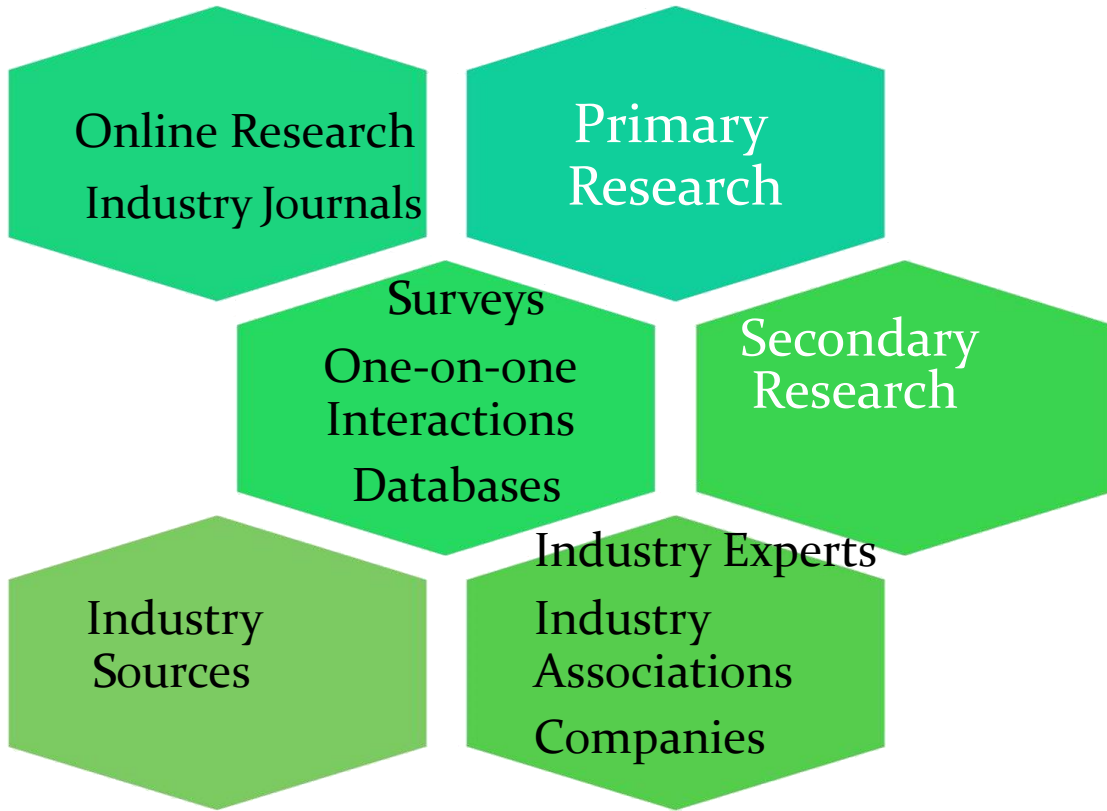
- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
 - Growth drivers of the industry
 - Latest market trends
 - Insights on regulatory framework
 - SWOT Analysis
 - Demand-Supply Situation
 - Foreign Trade
 - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
 - Key players with their market shares
 - Financial comparison of present players

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

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Data Sources



Scope & Coverage



✧ Our research team comprises of experts from various financial fields:

✧ MBA's

✧ Industry Researchers

✧ Financial Planners

✧ Research veterans with decades of experience



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Contact us

NIIR PROJECT CONSULTANCY SERVICES

Entrepreneur India

106-E, Kamla Nagar, Opp. Mall ST,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886

Mobile: +91-9097075054, 8800733955

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

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